March 11, 2020

[NAME OF BUSINESS

ATTN: Point of Contact

ADDRESS OF BUSINESS]

Dear (Point of Contact),

Every year, (Name of Competition) holds a competition to crown the new Miss (Title). This year, I am honored to have won this prestigious title and have the honor of representing (Name of community or area) for the next year. I also will be competing in the Miss Tennessee Scholarship Competition this June 11th, 12th and 13th in Memphis at the Cannon Performing Arts Center as your local representative. Each year, the Miss Tennessee Scholarship Competition awards over $100,000.00 in scholarships to women like me from across the state of Tennessee. But these scholarships are only possible through the generosity of sponsors like you.

I am asking local business leaders, like you, to sponsor me with ad salute pages that will not only support the scholarships but help to defray my personal expenses as I compete for the title of Miss Tennessee. I would be so grateful for your support and will call on you in the near future to answer your questions and discuss my role in highlighting your business across the state of Tennessee.

The Miss Tennessee Scholarship Competition, Inc. is a non-profit [501 (c)(4)] licensed subordinate organization of the Miss America Organization, the largest provider of educational scholarships to women in the United States. The Miss Tennessee Scholarship Competition Foundation, Inc. is a non-profit [501(c)(3)] fund-raising organization that supports the Miss Tennessee Scholarship Competition, Inc. The mission of the Miss Tennessee Scholarship Competition is to provide the environment, encouragement, challenge and support to enable the women of Tennessee to discern and realize their true potential as leaders of the 21st Century.

This mission is only possible through the generosity of sponsors such as your organization.

Please contact me with any questions you may have concerning the program, sponsorships, and any other questions you may have.

Sincerely,

(Name)

(Title)

(Phone)

(Email)